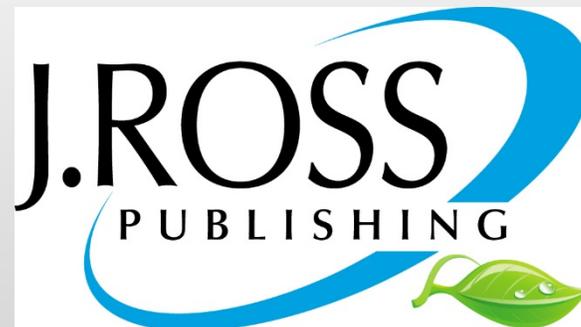
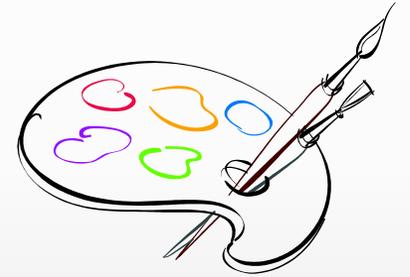


Fine Art and Advocacy for Ecological Restoration

Gwen Eyeington



How are Artists Wired?



Innate Characteristics:

- (1) Extreme Need to Create
- (2) Analytical
- (3) Great perseverance

Developed Characteristics

- (1) Good perspective
- (2) Typically open to Criticism

Inspiration

The artist is a receptacle for emotions that come from all over the place: from the sky, from the earth, from a scrap of paper, from a passing shape, from a spider's web."

- Pablo Picasso

Motivation

If I could say it in words there would be no reason to paint.”

- Edward Hopper

The Process

The painting has a life of it's own. I try to let it come through.

-Jackson Pollock















Building Advocacy for Ecological Restoration through Fine Art - The Art Show

- Art show for public demonstrating aspects/components of the restoration project
- Work with the cultural council of your area and submit a “Call to Artists” (RFQ, RFP)
- Local gallery, hotel, government center, park, or even the actual location of the project house the show
- If the art work is sold then the organizing entity gets a percentage of sale (commission)
- Accompanied by publicity from newspaper, radio and so forth
- It is a win – win because the artist gets exposure and so does the project

Building Advocacy for Ecological Restoration through Fine Art - “The Paint Out”

- Call to artists and select artists based on plein air work
- Artists work at the restoration project location and paint in “En Plein Air” - paint their entire painting while onsite, in the open air.
- Let them pick what they want to paint offering their own artistic interpretation of the restoration
- Paintings can be shown to the public, either while the artists are painting them - bringing the public onto the site, or afterwards in a more formal setting.
- Accompanied by publicity from newspaper, radio and so forth
- It is a win – win because the artist gets exposure and so does the project

*Art creates awareness, and
awareness builds advocacy
for the restoration project*

Thank you !

Keep your love of nature, for that is the true way to understand art and more.

- Vincent Van Gogh